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Thursday, January 17. 2008

### Only one favour ...

Jonathan, do us only one favour in conjunction with the Mysql AB acquisition: Don't allow marketing to rebrand Mysql as Sun Java System Relational Database Management System - Web Edition. Pleeeeease !!!!

Posted by Joerg Moellenkamp in English, Oracle at 10:38

\*lol\*

Then yesterdays headline would be:

We are the SJSRDMS-WE

in LASJSRDMS-WEP

I guess Jonathan is smart enough not to do that. He changed the ticker symbol to JAVA because it is better known than SUNW.

Same goes for MySQL, it is muuuch better known than SJSRDMS-WE or anything else ... no need for a name change.

cheers

Alex

Anonymous on Jan 17 2008, 11:15

What about a branding like StorageTek? SUN MySQL sounds much nicer then LASJSRDMS-WEP.

MfG

Patrick

Anonymous on Jan 17 2008, 13:09

Das war der Gewinner gestern beim Saufen: Sun Java Enterprise Database.

Anonymous on Jan 17 2008, 15:40