

Thursday, November 29, 2007

Reuse of communication

Alec Muffet did it again. He made another presentation lessing style, this time about Re-use 2.0 or how a different view to presentations can lead to an effective reuse of such communication like presentations and workshops. I see one point weaking his conclusion: The reactions of the people hearing such an video/audio augmented presentation are unpredictable. How will the customer react, when you run a movie instead of a presentation. But nevertheless, Alec is right with his position. I think, i will adapt it in making and using video presentation where appropriate.

PS: I assume, the pirate copy is mine, as it was my notebook that was used in the first presentation slot to present it. I gave it only to my managers manager, really

Posted by Joerg Moellenkamp at 14:51

Link is missing... Here's the video: <http://www.crypticide.com/dropsafe/article/2227>
Anonymous on Nov 29 2007, 21:29