Saturday, October 13. 2007

SunCEC2007: CEC and blogging

CEC had a really interesting effect on the access patterns of my blog: Before CEC the colour of the US in Google Analytics was a light, barely visible green. Now it jumped to a solid friendly green. I hope, that these are really people in the US, and not only Europeans in Vegas

The real surge came from RSS. The subscriber count jumped by 50 people to nearly 550. Last week was the first week with out a drop under 400 (out of a strange reason, once a week the subscriber count drops slightly under 400). Hundreds of live hits on each day on each article. That was really cool. Thankyou.

The integrated twitter-feed was quite successful. I´ve got some interesting feedback about the life twitters. Even from outside the company. BTW: The word, that CEC is our premier technical conference got traction at our customer base.

From the blogging perspective i´ve made some conclusions and lessons-learned:
1.Although the WLAN infrastructure was better than in Moscone last year, it was somewhat problematic to get internet access. 4000 Sunnies is the baddest thing that can happen to a network infrastructure. The rumours on the floor ranged from saturation of the WLAN-router address tables to complete saturation of internet connection of the hotel. But i have no confirmation for any for this rumours. As an engineer doesn´t come under two WLAN enabled gadgets all rumors are prefectly feasible...
2. I would take my boosted Linksys with the high-gain omni with me to the next conference. I hope TSA allows me to checkin this 1 meter antenna beast. WLAN access guaranteed. (Altough the toasted colleagues in the hallway are an bad side effect)
3. Next time, i would use an offline editor.
4. I need a new Mac ... badly ... the tooling on Windows is horrible. YMMV. This was the main reasons why i didn´t made a podcast from CEC. You really miss Garageband when you can´t use it ....
5. Next time i will print "Visit c0t0d0s0.org" on my IloveSolaris-Tshirt. Many people know my blog, but nobody knows the person behind it
6. Was really fun to blog from CEC2007.

Posted by Joerg Moellenkamp in English, suncec2007 at 11:38

just btw. thanks for blogging from CEC. There were some really interesting posts and pics
   Anonymous on Oct 13 2007, 21:34