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Tuesday, March 21. 2006
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Damage Control?

I´ve postet an article a few days ago with some famous quotes regarding some of the great false estimations and an interview of an EVP of IBM. Not much later, i found a comment in my weblog, that made a case for this EVP and put the comments in a different light.
I have no hard evidence for it, but i think this is a classical case of corporate damage control):
1. Someone (Eglis Milbergs) searched directly after articles via google-blogsearch and posted an comment right after it.

2. The same text was posted in the same form in multiple weblogs. For example here

3. Eglis Milbergs works or worked for IBM:

found via:

4. Look at Google
Again: I have no hard evidence for corporate damage control, but this smells a little bit fishy. And nothing against "Hey, you got some point wrong. Here are my arguments." But pretending independency can ruin your arguments.

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 Posted by Joerg Moellenkamp in English, The IT Business at 06:41
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Corporate damage control? Hardly; I think Nick Donofrio can speak for himself quite well.

The thing with the next big thing is that you usually only recognize it once it happened; there are tons of bright ideas, some will become real, many will not, and a few may be the next big things but we know for a while ... maybe it is that there are so many next big things that few now stand out from the crowd.

Likewise in science we will probably not see big things like the discoveries of gravity, electricity, radioactivity -- there are great advances in sciences still but few that would compete with the early big things.

Just my personal opinion (and not necessarily my employer's)
   Anonymous on Mar 22 2006, 01:35